



CELEBRATING HOME

HOLIDAY TREE SHOW & AUCTION 2024

Returning this holiday season, Habitat for Humanity of Summit and Wasatch Counties will hold a winter tree and gingerbread house show to raise critical funds for our work to build homes that will be affordable for families working in our community. All funds raised will support Habitat's work at Silver Creek Village, where we are currently building 26 homes.

Sponsorship Comes With More

Our Presenting, Star and Snowflake sponsors have the opportunity to have a tree custom-made for their home or business, or to present as a gift to a client or employee. Those top three sponsor can also design and decorate their own tree or build a gingerbread house as a holiday party, team building exercise or family activity.

All sponsors also receive tickets for the closing night cocktail party.

Tree, seasonal decor and gingerbread house decorators will stem from one of 4 categories:

- **Business**
- **Decorator/Designer**
- **Community**
- **Individual/Family**

Sponsorship Opportunities

The tree and gingerbread show is an interactive, family-friendly event that features trees with nostalgic, whimsical and avant garde themes. Sponsorships offer an opportunity to publicly support this worthy event.

Beginning at \$500, sponsorships are available for those who are interested in recognition with this event and/or for those who would like to help but who are unable to commit to decorating a tree.





Presenting Sponsor \$10,000 (1 available)

- Company named listed as presenting sponsor on all promotional materials
- All elements of lower level sponsorships
- Custom benefits based on sponsor's needs

Starry Night Sponsor \$5,000 (2 available)

- All elements of lower level sponsorships
- Company recognized as sponsor of the closing night reception
- Opportunity to invite guests to opening night reception
- Company logo prominently displayed on event website and in event email blasts
- Logo recognition on signage in ReStore
- Three social media posts tagging and featuring company logo

Snow Globe Sponsor \$2,500 (4 available)

- Option to incorporate tree decorating activity into holiday party or team building event.
- Choice of displaying the tree in your business after the event, gifting it to a client, or donating it back to Habitat after the event.
- Recognition as the sponsor of one of the activity areas
- Company logo displayed on event website and in event emails
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company logo





Tree Trimmer Sponsor \$1,000

- Company logo displayed on event website and in event emails
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company name as a sponsor



Candy Cane Sponsor \$500

- Company name displayed on event website and in event email blasts
- Name recognition in ReStore signage
- One social media post tagging and featuring company name as a sponsor

Sponsorship Commitment

Name to Use for Recognition: _____

Contact Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Sponsorship Level

- Presenting Sponsor \$10,000
- Starry Night Sponsor \$5,000
- Snow Globe Sponsor \$2,500
- Tree Trimmer \$1,000
- Candy Cane Sponsor \$500

Make checks payable to Habitat for Humanity of Summit and Wasatch Counties.

Scan QR code to pay by credit card.



Contact Michael Plowman, Director of Development at development@habitat-utah.org for more information or to request an invoice. Send logo to development@habitat-utah.org.